

10.20 1030 McCollum et al MS VI

Current run (last updated Oct 25, 2016 8:55am)

5

Polls

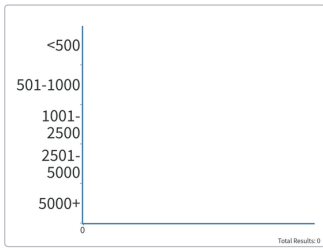
18

Participants

14

Average responses

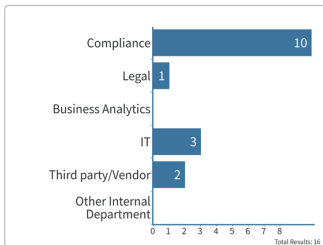
What is your company size in terms of number of employees?



Response options	Count	Percentage
<500	0	0%
501-1000	0	0%
1001-2500	0	0%
2501-5000	0	0%
5000+	0	0%

0
Responses

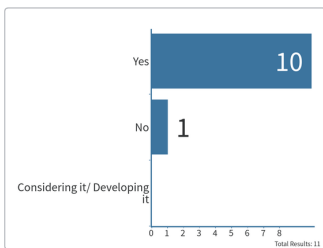
What department do you work in?



Response options	Count	Percentage
Compliance	10	63%
Legal	1	6%
Business Analytics	0	0%
IT	3	19%
Third party/Vendor	2	13%
Other Internal Department	0	0%

16
Responses

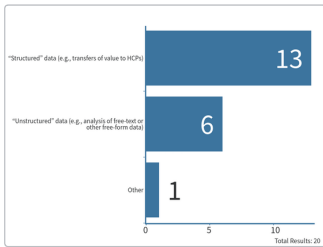
Is your organization currently engaged in data analytics and monitoring activities?



Response options	Count	Percentage
Yes	10	91%
No	1	9%
Considering it/ Developing it	0	0%

11
Responses

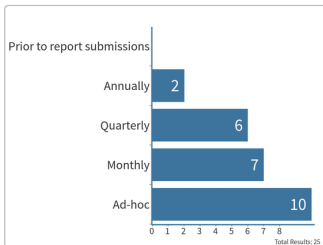
What type(s) of data are you currently analyzing? (Multiple Responses permitted - Select all that apply)



Response options	Count	Percentage
"Structured" data (e.g., transfers of value to HCPs)	13	65%
"Unstructured" data (e.g., analysis of free-text or other free-form data)	6	30%
Other	1	5%

20
Responses

How often are you analyzing data points? (Multiple responses permitted - Select all that apply.)



Response options	Count	Percentage
Prior to report submissions	0	0%
Annually	2	8%
Quarterly	6	24%
Monthly	7	28%
Ad-hoc	10	40%

25
Responses