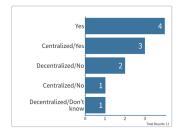
10.20 1345 OrohoJ ReevesK et al MS XIV

Current run (last updated Oct 25, 2016 8:48am)

6 19 8
Polls Participants Average responses

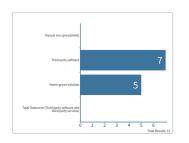
Is your European transparency initiative integrated with your US initiative? Is the team/process centralized or decentralized within Europe?



Response options	Count	Percentage
Yes	4	36%
Centralized/Yes	3	27%
Decentralized/No	2	18%
Centralized/No	1	9%
Decentralized/Don't know	1	9%

11 Responses

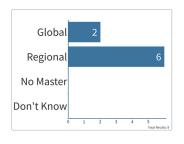
What is your current mechanism for transparency reporting?



Response options	Count	Percentage
Manual (via spreadsheet)	0	0%
Third-party software	7	58%
Home-grown solution	5	42%
Total Outsource (Third-party software and third-party services)	0	0%

12 Responses

Does your company have a global customer master, regional master or no master data?

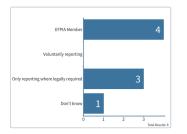


Response options	Count	Percentage
Global	2	25%
Regional	6	75%
No Master	0	0%
Don't Know	0	0%
No Master	0	0%

8 Responses

Is your company a member of EFPIA or voluntarily reporting?

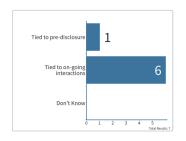
Percentage



Response options	Count	Percentage
EFPIA Member	4	50%
Voluntarily reporting	0	0%
Only reporting where legally required	3	38%
Don't know	1	13%

8 Responses

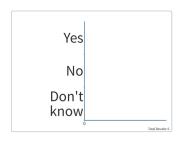
Is consent collection tied to your pre-disclosure process or incorporated into on-going interactions with HCPs (through contracts or other mechanism)?



Response options	Count	Percentage
Tied to pre-disclosure	1	14%
Tied to on-going interactions	6	86%
Don't Know	0	0%

7 Responses

Is your data collection (template, language) standardized throughout Europe?



Response options	Count	Percentage
Yes	0	0%
No	0	0%
Don't know	0	0%

O Responses