

Tim Canonico

Tim Canonico is a Partner in PwC's Pharmaceutical and Life Sciences practice and currently leads PwC's Pharma Managed Services business and serves as the Chief Technology Officer for our US Managed Services business. Tim has over 17 years of experience in helping Pharmaceutical and Life Sciences companies address the complex regulatory landscape that challenges our industry. Tim is passionate about HCP engagement and global transparency and has led the development and commercialization of a series of innovative products and services to help digitize, streamline and de-risk the end-to-end HCP Engagement management lifecycle.