

Julie DeLong

Julie DeLong is a Senior Managing Director at Ankura with over 30 years of experience providing valuation consulting services to clients in a variety of industries, including life sciences, technology, computer software, health care, financial services, manufacturing, and consumer products. She specializes in the valuation of business interests, intangible assets, and fair market value studies of services.

EXPERIENCE

Julie has significant experience advising biotechnology, pharmaceutical, and medical device companies on the valuation issues they face. She routinely assists clients with valuations for regulatory compliance. This experience includes valuations of fee-for-service arrangements, including bona fide service fees, for services provided by her client's customers, such as specialty pharmacies, specialty distributors, wholesalers, group purchasing organizations, etc. Julie's expertise includes assisting clients with developing and documenting fair market value hourly rates and other payments to healthcare professionals for consulting on product development, serving on advisory boards, and conducting speaker programs, as well as providing other consulting services.

Julie has performed hundreds of valuations to be used for financial and tax reporting purposes. These include valuations for reporting under Financial Accounting Standards Board ("FASB") Accounting Standards Codification (ASC) 805, 350, 360, 718, and 820. In addition, Julie has valued contingent purchase consideration and other liabilities for financial and tax reporting. Her financial and tax reporting experience also includes the valuation of stock options and other employee compensation for FASB ASC 718.

Julie also has experience preparing fairness opinions, as well as valuations and consulting in the context of transactions and restructuring.