

Richard Simkin

Richard has over 20 years' global commercial business experience. He began his career with Reckitt & Colman in 1987 and has held various roles in operations, sales, and marketing with increasing responsibility. Prior to his role with RBP, Richard held the position of Global Category Director for one of the core categories within the RB Group where he was responsible for driving strategy and new product development. In addition, he has extensive experience in the healthcare markets ranging from over the counter to prescription products in multiple categories and countries. Richard has also held several general manager positions within the RB Group, most recently as General Manager, Portugal in 2008. In 2012 Richard was appointed President, North America of RBP and moved to the US where he currently leads the Commercial organizations in North America, Europe Middle East Africa, Greater China and AustralAsia in successfully navigating the introduction of market competition along with the preparation of pre-launch activities related to the product pipeline. Richard holds an MBA from the University of Lincoln (formerly known as the University of Lincolnshire and Humberside).