SEVENTEENTH ANNUAL PHARMACEUTICAL AND MEDICAL DEVICE COMPLIANCE CONGRESS

AGENDA AT A GLANCE

| Wednes | day, (| Octo | ober 19, 20 | 016 | | | | |
|---|--|------------|---|---------------------------------|--|--|---|--|
| 7:30 am | | | Congress Registration | | | | | |
| 8:00 am – 11:30 am | | n | PRECONFERENCE SYMPOSIA (Optional, Choose only one): | | | | | |
| I: Managed Markets 101 | | 101 | II: Being Prepared for External Investigations III: Advanced Global Compliance Issues | | | | | |
| 8:30 am – 11:30 am | | | CHIEF COMPLIANCE OFFICER MEETING (Invitation Only) | | | | | |
| OPENING P | LENAR | Y SES | SION | | | | | |
| 1:00 pm | Welcome & Introduction | | | | | | | |
| 1:10 pm | Chief Compliance Officer Roundtable | | | | | | | |
| 2:10 pm | FCPA Enforcement Panel | | | | | | | |
| 3:00 pm | Break | | | | | | | |
| 3:30 pm | Keynote: Annual OIG Update | | | | | | | |
| 4:10 pm | Annual AUSA Roundtable | | | | | | | |
| 5:00 pm | Keynote: Transparency International | | | | | | | |
| 5:30 pm | ADJOURNMENT & NETWORKING RECEPTION | | | | | | | |
| Thursda | · | | er 20, 2010 | | | | | |
| 7:00 am | m Registration Opens; Continental Breakfast in Exhibit Hall | | | | | | | |
| MORNING PLENARY SESSION | | | | | | | | |
| 8:00 am | Welcome to Day 2 Morning Plenary Session | | | | | | | |
| 8:10 am | Keynote: Transparency International | | | | | | | |
| 8:40 am | Behind the Bribe: Multiple Real-World Perspectives | | | | | | | |
| 9:20 am | Truthful & Non-Misleading Communications & Recent First Amendment Cases | | | | | | | |
| 10:00 am | Break | | | | | | | |
| 10:30 am – | 11:30 a | m | MINI SUMMI | TS BLOCK A | | | | |
| MS I: Compliance | | MS II: R&D | | MS III: New Ethics- | MS IV: Organiza- | MSV: Enhancing | MS VI: Leveraging | |
| Considerations for Managed Markets | | Comp | liance | Based Approaches to Policies | tional Design in an Expanding | Third Party Oversight & Due Diligence | Analytics for Monitoring | |
| Managed Markets to Policies an Expanding & Due Diligence Mo Landscape | | | | | | | Monitoring | |
| 11:30 am NETWORKIN | | | G LUNCHEON | | | | | |
| 12:30 pm – 1:30 pm MINI SUMMITS BLOCK B | | | | | | | | |
| MS VII: Leveraging Publically Available Data | | | MS VIII: Reimburse- ment Support, Patient | MS IX: Medical | MS X: Compliance 2.0: Shared Owner- | MS XI: What's New for Training | MS XII: Advanced Issues in Third Party | |
| | | | ance | Allalis | ship | Programs | Relationships | |
| 1:30 pm | Transit | ion Ri | reak | | · | 5 | · | |
| 1:45 pm – 2 | | | MINI SUMMI | IS BLOCK C | | | | |
| MS XIII: Managed MS XIV: Beyond MS XV: Hubs & MS XVI: Advanced MS XVII: MS XVIII: Evolution | | | | | | | | |
| Markets Risk Assess- | | | parency | Specialty Pharmacy | Compliance Issues for | The New | of Risk Assessment & | |
| ment & Monitoring | | | | Arrangements | Medical Devices | Marketplace | Mgt. Programs | |
| - | I5 pm Networking Break | | | | | | | |
| CLOSING P | LENAR | SES: | SION | | | | | |
| 3:15 pm | Welcome to Closing Plenary Session | | | | | | | |
| 3:20 pm | Driving the Evolution of Compliance Programs into Systems Supporting Business Integrity | | | | | | | |
| 4:00 pm | Recent Developments in Executive Liability Cases: Vascular Solutions, Warner-Chilcott, & Acclarent | | | | | | | |
| 4:40 pm | Current Initiatives from the Trade Associations | | | | | | | |
| 5:30 pm | Adjour | nmen | ıt | | | | | |
| Friday, C |)ctob | er 2 | 1, 2016: IN | DUSTRY-ONLY COM | IPLIANCE BEST PRA | CTICES THINK TAN | K , 8:30 am – Noon | |